# FASHION DESIGN \& TECHNOLOGY 

## NSQF LEVEL- 6



SECTOR- APPAREL

COMPETENCY BASED CURRICOLCOR
CRAFT INSTRUCTOR TRAINING SCHENME (CITS)

GOVERNMENT OF INDIA
Ministry of Skill Development \& Entrepreneurship
Directorate General of Training
CENTRAL STAFF TRAINING AND RESEARCH INSTITUTE
EN-81, Sector-V, Salt Lake City, Kolkata - 700091

# FASHION DESIGN \& TECHNOLOGY 

(Non-Engineering Trade)

## SECTOR -APPAREL

(Revised in 2019)
Version 1.1

## CRAFT INSTRUCTOR TRAINING SCHEME (CITS)

NSQF LEVEL-6

Developed By
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CENTRAL STAFF TRAINING AND RESEARCH INSTITUTE
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## 1. COURSE OVERVIEW

The Craft Instructor Training Scheme is operational since inception of the Craftsmen Training Scheme. The first Craft Instructors' Training Institute was established in 1948. Subsequently, 6 more institutes namely, Central Training Institute for Instructors (now called as National Skill Training Institute (NSTI)), NSTI at Ludhiana, Kanpur, Howrah, Mumbai, Chennai and Hyderabad were established in 1960's by DGT. Since then the CITS course is successfully running in all the NSTIs across India as well as in DGT affiliated institutes viz. Institutes for Training of Trainers (ITOT). This is a competency based course of one year duration."Fashion Design \& Technology" CITS trade is applicable for Instructors of "Fashion Design \& Technology"Trade.

The main objective of Craft Instructor training programme is to enable Instructors explore different aspects of the techniques in pedagogy and transferring of hands-on skills so as to develop a pool of skilled manpower for industries, also leading to their career growth $\&$ benefiting society at large. Thus promoting a holistic learning experience where trainee acquires specialized knowledge, skills \& develops attitude towards learning \& contributing in vocational training ecosystem.

This course also enables the instructors to develop instructional skills for mentoring the trainees, engaging all trainees in learning process and managing effective utilization of resources. It emphasizes on the importance of collaborative learning \& innovative ways of doing things. All trainees will be able to understand and interpret the course content in right perspective, so that they are engaged in \& empowered by their learning experiences and above all, ensure quality delivery.

## 2. TRAINING SYSTEM

### 2.1 GENERAL

CITS courses are delivered in National Skill Training Institutes (NSTIs) \& DGT affiliated institutes viz., Institutes for Training of Trainers (IToT). For detailed guidelines regarding admission on CITS, instructions issued by DGT from time to time are to be observed. Further complete admission details are made available on NIMI web portal http://www.nimionlineadmission.in. The course is of one-year duration. It consists of Trade Technology (Professional skills and Professional knowledge), Training Methodology and Engineering Technology/ Soft skills. After successful completion of the training programme, the trainees appear in All India Trade Test for Craft Instructor. The successful trainee is awarded NCIC certificate by DGT.

### 2.2 COURSE STRUCTURE

Table below depicts the distribution of training hours across various course elements during a period of one year:

| S No. | Course Element | Notional Training Hours |
| :---: | :--- | :---: |
|  | Trade Technology |  |
|  | Professional Skill (Trade Practical) | 240 |
|  | Professional Knowledge (Trade Theory) |  |
| 2. | Soft Skills | 100 |
|  | Practical | 100 |
|  | Theory |  |
| 3. | Training Methodology | 320 |
|  | TM Practical | 200 |
|  | TM Theory | $\mathbf{1 6 0 0}$ |
|  | Total |  |

### 2.3PROGRESSION PATHWAYS

- Can join as anInstructor in vocational training Institute/ technical Institute.
- Can join as a supervisor in Industries.


### 2.4 ASSESSMENT \& CERTIFICATION

The CITS trainee will be assessed for his/her Instructional skills, knowledge and attitude towards learning throughout the course span and also at the end of the training program.
a) The Continuous Assessment(Internal) during the period of training will be done by Formative Assessment Method to test competency of instructor with respect to assessment criteria set against each learning outcomes. The training institute has to maintain an individual trainee portfolio in line with assessment guidelines. The marks of internal assessment will be as per the formative assessment template provided on www.bharatskills.gov.in
b) The Final Assessment will be in the form of Summative Assessment Method. The All India Trade Test for awarding National Craft Instructor Certificate will be conducted by DGT as per the guidelines of DGT.The learning outcome and assessment criteria will be the basis for setting question papers for final assessment. The external examiner during final examination will also check the individual trainee's profile as detailed in assessment guideline before giving marks for practical examination.

### 2.4.1 PASS CRITERIA

| SI. <br> No. | Subject |  | Marks | Internal Assessment | Full Marks | Pass Marks |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Exam |  |  | Internal Assessment |
| 1. | Trade <br> Technology | Trade Theory |  | 100 | 40 | 140 | 40 | 24 |
|  |  | Trade Practical | 200 | 60 | 260 | 120 | 36 |
| 2. | Soft Skills | Practical | 50 | 25 | 75 | 30 | 15 |
|  |  | Theory | 50 | 25 | 75 | 20 | 15 |
| 3. | Training Methodology | TM Practical | 200 | 30 | 230 | 120 | 18 |
|  |  | TM Theory | 100 | 20 | 120 | 40 | 12 |
|  | Total Marks |  | 700 | 200 | 900 | 370 | 120 |

The minimum pass percent for Trade Practical, TM Practical, Soft Skill Practical Examinations and Formative assessment is $60 \%$ \& for all other subjects is $40 \%$. There will be no Grace marks.

### 2.4.2 ASSESSMENT GUIDELINE

Appropriate arrangements should be made to ensure that there will be no artificial barriers to assessment. The nature of special needs should be taken into account while undertaking the assessment.While assessing, the major factors to be considered are approaches to generate solutions to specific problems by involving standard/non-standard practices.

Due consideration should also be given while assessing for teamwork, avoidance/reduction of scrap/wastage and disposal of scrap/waste as per procedure, behavioral attitude, sensitivity to the environment and regularity in training. The sensitivity towards OSHE and self-learning attitude are to be considered while assessing competency.

Assessment will be evidence based comprising of the following:

- Demonstration of Instructional Skills (Lesson Plan, Demonstration Plan)
- Record book/daily diary
- Assessment Sheet
- Progress chart
- Video Recording
- Attendance and punctuality
- Viva-voce
- Practical work done/Models
- Assignments
- Project work

Evidences and records of internal (Formative) assessments are to be preserved until forthcoming examination for audit and verification by examining body. The following marking pattern to be adopted while assessing:

| Performance Level | Evidence |
| :---: | :---: |
| (a) Weightage in the range of 60\%-75\% to be allotted during assessment |  |
| For performance in this grade, the candidate should be well versed with instructional design, implement learning programme and assess learners which demonstrates attainment of an acceptable standard of crafts instructorship with occasional guidance and engage students by demonstrating good attributes of a trainer. | - Demonstration of fairly good skill to establish a rapport with audience, presentation in orderly manner and establish as an expert in the field. <br> - Average engagement of students for learning and achievement of goals while undertaking the training on specific topic. <br> - A fairly good level of competency in expressing each concept in terms the student can relate, draw analogy and summarize the entire lesson. <br> - Occasional support in imparting effective training. |
| (b) Weightage in the range of 75\%-90\% to be allotted during assessment |  |
| For performance in this grade, the candidate should be well versed with | - Demonstration of good skill to establish a rapport with audience, presentation in |

instructional design, implement learning programme and assess learners which demonstrates attainment of areasonable standard of crafts instructorship with little guidance and engage students by demonstrating good attributes of a trainer.
orderly manner and establish as an expert in the field.

- Above average engagement of students for learning and achievement of goals while undertaking the training on specific topic.
- Agood level of competency in expressing each concept in terms the student can relate, draw analogy and summarize the entire lesson.
- Little support in imparting effective training.
© Weightage in the range of more than $90 \%$ to be allotted during assessment

For performance in this grade, the candidate should be well versed with instructional design, implement learning programme and assess learners which demonstrates attainment of a high standard of crafts instructorship with minimal or no support and engage students by demonstrating good attributes of a trainer.

- Demonstration of high skill level to establish a rapport with audience, presentation in orderly manner and establish as an expert in the field.
- Goodengagement of students for learning and achievement of goals while undertaking the training on specific topic.
- A high level of competency in expressing each concept in terms the student can relate, draw analogy and summarize the entire lesson.
- Minimal or no support in imparting effective training.


## 3. GENERAL INFORMATION

| Name of the Trade | Fashion Design \& Technology- CITS |
| :---: | :---: |
| Trade Code | DGT/ 4024 |
| NCO - 2015 | 2356.0100,7532.0100, 2163.0500 |
| NSQF Level | Level-6 |
| Duration of Craft Instructor Training | One Year |
| Unit Strength (No. Of Student) | 25 |
| Entry Qualification | Degree / Diploma (Minimum 2 Years)in Fashion Technology / Fashion Designing and Technology from recognized Board / University. <br> OR <br> National Trade Certificate in Fashion Designing and Technology trade or related trades. <br> OR <br> National Apprenticeship Certificate inFashion Designing and Technologytrade or related trade. |
| Minimum Age | 18 years as on first day of academic session. |
| Space Norms | Theory Room-65 Sq. m Sewing lab-120. Sq m Computer Lab-65 Sq. m Drafting Lab-120 Sq. m Dyeing \& Printing Lab-50 Sq.m. |
| Power Norms | 8 KW |
| Instructor's Qualification for |  |
| 1. Fashion Design \& Technology (CITS) Trade | B.Voc/Degree in Fashion Technology/ Fashion Deigning and Technologyfrom from AICTE/ UGC recognized Board / University with two years experience in relevant field. <br> OR <br> Diploma (Minimum 2 years)in Fashion Technology/ Fashion Designing and Technologyfrom recognized Board / Universityor relevant Advanced Diploma (Vocational) from DGTwith five years experiencein relevant field. <br> OR <br> NTC/ NAC passed in 'Fashion Design and Technology'tradewith seven years experience in relevant field. <br> Essential Qualification: <br> National Craft Instructor Certificate (NCIC) in'Fashion Design and Technology', in any of the variants under DGT. |


| 2. Soft skills |  | MBA/ BBA / Any Graduate/ Diploma in any disciplinefrom AICTE/ UGC recognized College/ university with Three years' experience and short termToT Course in Soft Skills from DGT institutes. <br> (Must have studied English/ Communication Skills and Basic Computer at 12th / Diploma level and above). |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3. Training Methodology |  | B.Voc/ Degree in any discipline from AICTE/ UGC recognized College/ university with two years experience in training/ teaching field. <br> OR <br> Diploma in any discipline from recognized board / University with five years experience in training/teaching field. <br> OR <br> NTC/ NAC passed in any trade with seven years experience in training/ teaching field. <br> Essential Qualification: <br> National Craft Instructor Certificate (NCIC) in any of the variants under DGT / B.Ed /ToT from NITTTR or equivalent. |  |  |  |  |
| 4. Minimum Age for Instructor |  | 21 Years |  |  |  |  |
| Distribution of training on Hourly basis: (Indicative only) |  |  |  |  |  |  |
| Total Hrs /week | Trade <br> Practical | Trade Theory | Soft Skills |  | TM Practical | TM Theory |
|  |  |  | Practical | Theory |  |  |
| 40 Hours | 16 Hours | 6 Hours | 2.5 Hours | 2.5 Hours | 8 Hours | 5 Hours |

## 4. JOB ROLE

## Brief description of job roles:

Manual Training Teacher/Craft Instructor; Instructs students in ITIs/Vocational Training Institutes in respective trades. Imparts theoretical instructions for the use of tools, mechanical drawings, blueprint reading and related subjects. Demonstrates processes and operations in the workshop; supervises, assesses and evaluates students in their practical work. Ensures availability \& proper functioning of equipment \& tools in stores.

Designer; Pattern Maker (Garments); develops, designs and makes pattern for new styles of men's, women's and children's garments. Studies existing styles, develops new ideas and draws out full scale drawing of garments on paper. Marks and cuts out paper patterns of different parts of garments. Gets cloth cut according to paper patterns and gets sample garment stitched as required. Tries garment on model and makes changes in pattern, if necessary. May make specifications and supervise production.

Fashion Designer; should have the skills and knowledge to develop fashion design briefs and manage the development of design concepts for commercial production. The initial process includes conducting market research and trend analysis for the particular season and identifying a theme for the collection; then creating a mood board and colour board based on the theme, develop an entire range according to the business plan and as per the theme board. After finalization on the range with the team, create the techpack for each style. Work with different teams to create a prototype design based on the techpack. Evaluation of the sample and Documentation of the same is also done by the Designer.

## Reference NCO 2015:

a) 2356.0100 - Manual Training Teacher/Craft Instructor
b) 7532.0100 - Designer; Pattern Maker (Garments)
c) 2163.0500 - Fashion Designer Assistant Fashion Designer

## 5. LEARNING OUTCOMES

## Learning outcomes are a reflection of total competencies of a trainee and assessment will be carried out as per the assessment criteria.

### 5.1 TRADE TECHNOLOGY

1. Develop manual pattern and graded pattern with application of dart manipulation \& Draping technique etc. on basic level.
2. Explain pattern making software, make computerized and digitize the various size of (graded) pattern, calculate fabric consumption by marker making.
3. Design and demonstrate fashion croquies and attire the garment designs, make technical drawings of garments, colorise the designed garment by using fashion studio software.
4. Recognize the significance of surface embellishment techniques on textiles as value addition with the use of different painting, printing and needle craft techniques with the knowledge of fashion terminologies.
5. Demonstrate Advanced Drawing and sketching techniques to design garments with application of elements and principles of design using various color media and designing of spec sheet and different fashion illustration boards.
6. Demonstrate and develop own illustration styles of formal wear, casual wear, school uniform etc. with illustration of design garment components.
7. Evaluate portfolio, flat sketches, mood board, story board, color story and presentation techniques.
8. Demonstrate different designs of garments which are appropriate \& functional with application of darts, Necklines, Cowls, armhole, Collars \& style lines.
9. Demonstrate design of garments through Draping method with cutting stitching and finishing of various children garment and ladies garment.
10. Demonstrate drafting, cutting, stitching and finishing of various men's and ladies trousers.
11. Demonstrate drafting, cutting, stitching and finishing of Indo western garment using draping method.
12. Evaluate mass production of garments for product development and merchandising.
13. Evaluate the knowledge of fashion styling on the basis of cultural and regional differ, Personal Style, Dressing for events.
14. Access the knowledge of working processes in export house and buying house \& marketing, decision making Management techniques.
15. Evaluate the Quality of production to modernize and upgrade industry practices.
16. Evaluate the technique of Design Presentation for Fashion.

## 6. COURSE CONTENT

| SYLLABUS FORFASHION DESIGN \& TECHNOLOGY - CITS TRADE |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| TRADE TECHNOLOGY |  |  |  |  |
| Duration | Reference Learning Outcome |  | Professional Skills (Trade Practical) | Professional Knowledge (Trade Theory) |
| Practical 16 Hrs <br> Theory <br> 06Hrs | Develop manual pattern and graded pattern with application of dart manipulation \& Draping technique etc. on basic level. | 1. | Demonstrate Pattern <br> making, drafting, grading <br> and draping Practice of dart  <br> manipulation.  | Introduction of Fashion <br> Introduction of Pattern making, drafting, grading, draping Introduction of Darts and dart manipulation Introduction of Traditional Textile and Embroidery |
| Practical <br> 64Hrs <br> Theory <br> 24Hrs | Explain pattern making software, make computerized and digitize the various size (graded) pattern, calculate fabric consumption by marker making. |  | Introduction to CAD   <br> (Pattern Making) in APPAREL <br> - Pattern drafting <br> - Layout planning(marker making) <br> - Grading <br> - Digitizing | - Introduction to the trade <br> - Role of computer in garment industry <br> - Introduction to CAD (Pattern Making) in APPAREL <br> - Pattern drafting <br> - Layout planning(marker making) <br> - Grading <br> - Digitizing |
| $\begin{array}{\|l\|} \hline \text { Practical } \\ 32 \mathrm{Hrs} \\ \\ \text { Theory } \\ 12 \text { Hrs } \end{array}$ | Design and demonstrate fashion croquies and attire the garment designs, make technical drawings of garments, colorise the designed garment by using fashion studio software. | 3. | Designing through CAD software like FASHION Studio. | Introduction to CAD software like FASHION Studio |
| Practical <br> 64Hrs <br> Theory <br> 24Hrs | Recognize the significance of surface embellishment techniques on textiles as value addition with the use of different painting, printing and needle craft techniques with the knowledge of |  | Sample development on Fabric Embellishment Techniques with contemporary latest style and trend. <br> - Tie and dye <br> - Batik <br> - Stencil Printing <br> - Block printing | Fabric Embellishment Techniques: <br> - Tie and dye <br> - Batik <br> - Stencil Printing <br> - Block printing <br> - Hand Painting <br> - Quilting <br> - Patch Work <br> - Applique |


|  | fashion terminologies. | - Hand Painting <br> - Quilting <br> - Patch Work <br> - Applique <br> - Fabric Styling | - Fabric Styling Introduction to Fashion Studies <br> - Definition of fashion <br> - Terminologies of fashion <br> - Fashion Life cycle <br> - Fashion Markets <br> - Theories of Fashion <br> - Fashion Forecasting |
| :---: | :---: | :---: | :---: |
| Practical 32 Hrs <br> Theory <br> 12 Hrs | Demonstrate Advanced Drawing and sketching techniquesto design garments with application of elements and principles of design using various color media and designing of spec sheet and different fashion illustration boards. | 5. Advanced Drawing and sketching techniques. <br> 6. Techniques in creating textures and patterns Pencil $2 b, 4 b, 6 b, 8 b$ steadtler and color pencil <br> - charcoal <br> - water color <br> - poster color <br> - oil and acrylic <br> - photo color <br> - water proof ink <br> - Dry pastel Fashion <br> 7. Illustration: <br> - Kids Croqui <br> - Female croqui <br> - Male croqui <br> - Body movements(kids females, males ) <br> - Action Figures <br> - Poses And Composition <br> - Rendering <br> - Flats <br> 8. Designing of : <br> - Specification sheet <br> - Swatch board <br> - Mood board <br> - Client board <br> - Accessories board | - Introduction to elements of design <br> - Depicting Principles of design <br> - Fundamental \& basics of color <br> - Color wheel <br> - Grey scale <br> - Tints And Shades <br> - Gradation <br> - Color Schemes <br> - Color Interaction <br> - Concept and mood board development <br> - Swatch Board Development based on concept and mood board <br> - Specification sheet <br> - Various trims and accessories |
| Practical 32 Hrs <br> Theory <br> 12 Hrs | Demonstrate and develop own illustration styles of formal wear, casual wear, school uniform etc. with | 9. Sketches Related To : <br> - Designer necklines <br> - Designer Collars <br> - Designer sleeves <br> - Designer yokes | Basic knowledge of : <br> Necklines, collars, sleeves, Yokes, bows \& ties, Caps and hats, pockets, belts and different fabrics. |


|  | illustration of design garment components. | - Designer bows and ties <br> - Designer Caps and hats <br> - Designer Pockets <br> 10. Construct the Samples of Design Details like Elements of adding fullness/ shapes, Pockets, Plackets, Facing, Binding. <br> 11. Designer Belts Development of own illustration style: <br> - Formal Wear <br> - Casual Wear <br> - School Uniform | Fashion illustration |
| :---: | :---: | :---: | :---: |
| Practical <br> 64Hrs <br> Theory <br> 24Hrs | Evaluate portfolio, flat sketches, mood board, story board, color story and presentation techniques. | 12. Portfolio making and presentation. | Introduction of portfolio Basic knowledge of portfolio making, flat sketches, mood board, storyboard, color story, presentation techniques. <br> Knowledge on reputed designers and their works. |
| Practical <br> 64Hrs <br> Theory <br> 24 Hrs | Demonstrate different designs of garments which are appropriate \& functional with application of darts, Necklines, Cowls, armhole, Collars \& style lines. | 13. Dart manipulation: Single/ double dart series. <br> 14. Skirt Variations. <br> 15. Necklines and armhole variations. <br> - Style lines <br> - Cowls <br> - Fitted midriffs <br> - Collars <br> - Bias Cut Dresses <br> - Grading : Basic bodice, skirt, trouser | Introduction to draping, terminology <br> Dart manipulation: Single/double dart series <br> Skirt Variations <br> Necklines and armhole variations <br> - Style lines <br> - Cowls <br> - Fitted midriffs <br> - Collars <br> - Bias Cut Dresses <br> - Grading : Basic bodice, skirt, trouser |
| Practical <br> 32 Hrs <br> Theory <br> 12 Hrs | Demonstrate design of garments through Draping method with cutting stitching and finishing of various children garment and ladies garment. | 16. Creating designs through Draping method. <br> 17. Drafting, cutting stitching, finishing of designer Topper. <br> 18. Drafting, cutting stitching, finishing of designer Dress. <br> 19. Drafting cutting stitching of designer Skirt. <br> 20. Evaluate fit of garment. | - Creating designs/manipulating using bodice block/sleeve block and draping method <br> - Preparation of basic child and ladies bodice block, sleeve block, hip block <br> - Fitting problem and alteration in children garment and ladies garment |


| Practical <br> 32 Hrs <br> Theory <br> 12 Hrs | Demonstrate drafting, cutting, stitching and finishing of various men's and ladies trousers. | 21. Drafting, cutting stitching, finishing of basic shirt by draping Method. <br> 22. Drafting, cutting stitching, finishing of classic /slim fit shirt with variation of cuff collars, plackets etc. <br> 23. Drafting, cutting stitching, finishing of Ladies trouser. | Sizing and taking measurement specific to Men's wear Drafting Of Basic Shirt Block <br> - Variation Of Shirts: Classic/slim fit shirt <br> - Variations of cuffs collars etc <br> - Drafting of Basic Trouser Block With Variations |
| :---: | :---: | :---: | :---: |
| Practical <br> 16Hrs <br> Theory <br> 06Hrs | Demonstrate drafting, cutting, stitching and finishing of Indo western garment using draping method. | 24. Stitching and finishing of Indo western garment using draping method. | - Introduction  Cutting <br>  technology   <br> - Introduction to Fusing <br>  technology   <br> - Introduction to Sewing <br>  technology   <br> - Introduction <br>  <br> technology   <br>  of Pressing  |
| Practical <br> 32 Hrs <br> Theory <br> 12 Hrs | Evaluate mass production of garments for product development and merchandising. | 25. Overview of garment mass production set up. <br> - Marker making <br> - Spreading <br> - cutting <br> - Ticketing <br> - Bundling <br> - Sewing <br> - Finishing <br> - Quality <br> - checking | - Classification of cutting machines <br> - Classification of sewing machines <br> - Feed mechanism <br> - Classification of finishing equipment and their application of ,purpose of pressing, categories of pressing, pressing equipment and methods, stain removal, packaging <br> - Introduction to sewing machines attachments. |
| Practical <br> 32 Hrs <br> Theory <br> 12 Hrs | Evaluate the knowledge of fashion styling on the basis of cultural and regional differ, Personal Style, Dressing for events. | 26. Fashion Styling: <br> - Inter <br> relationship between make -up and clothing body types proportions and cultural and regional differ. <br> - Exploration of color texture, body types, proportions and cultural and regional differences. <br> - Life style factors of the | - Introduction to Fashion styling <br> - Brief knowledge of various events and their dressing styles. |


|  |  | client Personal Style, Wardrobe planning Selection and coordination of clothes. <br> - Dressing for events. |  |
| :---: | :---: | :---: | :---: |
| Practical 64Hrs <br> Theory <br> 24Hrs | Access the knowledge of Working processes in export house and buying house \& marketing, decision making Management techniques. | 27. Designing of specification sheets <br> 28. Designing and creating cost sheet <br> 29. Creating order break up <br> 30. T.N.A planning. <br> 31. Tech pack Interpretation | Introduction to the working of export house and buying house <br> Brief knowledge of Merchandising Documents <br> Costing <br> Sourcing: <br> - Bill Of Material <br> - Vendor evaluation <br> - Purchase Order |
|  |  | 32. Practical exercises of merchandising, display techniques, visual merchandising. | Introduction To Merchandising <br> - Merchandise Management <br> - Key Roles Of a Merchandiser <br> - Types of buyers |
|  |  | 33. Practical exercises in terms of case studies, role plays and various type of activities. | Consumer behavior and marketing <br> - Management technique <br> - Leadership <br> - Authority <br> - Responsibility <br> - Functions of management <br> - Marketing <br> - Basic concept <br> - Market resources <br> - Market promotion <br> - Branding <br> - Pricing <br> - Planning and development <br> - Advertisement media and effectiveness <br> - Sales forecasting <br> - Marketing mix <br> - Pricing policy <br> - Sales forecasting <br> - Sales promotion and salesman ship <br> - After sales service <br> - Complaints and their redressal |


|  |  |  | - Problem solving and decision making |
| :---: | :---: | :---: | :---: |
| Practical <br> 32 Hrs <br> Theory <br> 12 Hrs | Evaluate the Quality of production to modernize and upgrade industry practices. | 34. Practical aspects of Quality control and production methods <br> 35. Practical aspects of Quality Inspection methods <br> 36. Practical aspects of Quality Testing <br> 37. Textile Testing and product evaluation <br> 38. Care labeling of apparels <br> 39. Quality management | - Quality control and production methods <br> - Meaning <br> - Imp of keeping standard <br> - Factors responsible for deviation <br> - ISO AND ISO 9000 TO 9006 <br> - Total quality management |
| Practical <br> 32 Hrs <br> Theory <br> 12 Hrs | Evaluate the technique of Design Presentation for Fashion. | 40. Digital <br> Portfolio development in chosen area of specialism include: <br> - Research and surveys <br> - Design development, client, material, trend research and exploration <br> - Fashion Presentation <br> - Design Sampling <br> - Commercial Applications | Introduction of Digital portfolio |

## SYLLABUS FOR CORE SKILLS

1. Soft Skills (Common for all Non-Engineering CITS trades) ( $100 \mathrm{Hrs}+100 \mathrm{Hrs}$ )
2. Training Methodology (Common for all trades) (320Hrs +200 Hrs )

Learning outcomes, assessment criteria, syllabus and Tool List of above Core Skills subjects which is common for a group of trades, provided separately in www.bharatskills.gov.in

## 7. ASSESSMENT CRITERIA

| LEARNING OUTCOME | ASSESSMENT CRITERIA |
| :---: | :---: |
| TRADE TECHNOLOGY |  |
| 1. Develop manual pattern and graded pattern with application of dart manipulation \& Draping technique etc. on basic level. | Explain Introduction to Pattern making, drafting, grading, draping. |
|  | Explain Darts and dart manipulation |
|  | Explain Traditional Textile and Embroidery |
|  | Evaluate the Design on Dress-Form and Develop different Patterns. |
|  | Create Blocks of Basic Bodice, Sleeve, Neck, Collar, etc. |
|  | Evaluate Draft, create patterns and make samples of variations. |
| 2. Explain pattern making software, make computerized and digitize the various size of (graded) pattern, calculate fabric consumption by marker making. | Summarise role of computers in garments industry. |
|  | Explain CAD process in apparel designs. |
|  | Explain Pattern drafting with computer software and commands. |
|  | Explain Layout planning (marker making) with computer software and commands. |
|  | Explain Grading with computer software and commands. |
|  | Explain Digitizing with computer software and commands. |
| 3. Design and demonstrate fashion croquies and attire the garment designs, make technical drawings of garments, colorise the designed garment by using fashion studio software. | Illustrate design of fashion croquies and attire the garments. |
|  | Demonstrate technical drawings |
|  | Create a fashion Stick and Block Figure (10.5 \& 12.5 heads). |
|  | Draw Geometrical, Abstract and Realistic shapes \& forms. |
|  | Evaluate application of colour sets (Warm \& Cool) in designing. |
| 4. Recognize the <br> significance of surface embellishment techniques on textiles as value addition with the use of different painting, printing and needle craft techniques with the knowledge of fashion terminologies. | Appraise different types of surface ornamentation. |
|  | Demonstrate different techniques of Tieing\& Dyeing on different fabrics. |
|  | Execute Traditional and Modern Embroidery. |
|  | Appraise and apply different types of Stitches, Seams and Edge finishes. |
|  | Explain the terminologies of fashion. |


| 5. Demonstrate Advanced <br> Drawing and sketching techniques to design garments with application of elements and principles of design using various color media and designing of spec sheet different fashion illustration boards. | Apply different techniques of free hand sketches to create designs. |
| :---: | :---: |
|  | Develop sketch of draped design with texture and rendering. |
|  | Recognize the elements and principle of designing in Fashion Designing. |
|  | Distinguish \& draw the different types of Weaving. Sketch Human body based on 8 Head Theory. |
| 6. Demonstrate and develop own illustration styles of formal wear, casual wear, school uniform etc. with illustration of design garment components. | Appraise and illustrate the garment details like neck lines, collars, sleeves, gathers, bow \& tie, style lines etc. |
|  | Construct the Samples of Design Details like Elements of adding fullness/ shapes, Pockets, Plackets, Facing, Binding. |
|  | Drape the Design on Dress-Form and Develop different Patterns. |
|  | Cut and Stitch different Ladies Wear. |
| 7. Evaluate portfolio, flat sketches, mood board, story board, color story and presentation techniques. | Explain making of portfolio with flat sketches. |
|  | Explain presentation techniques of portfolio. |
|  | Evaluate portfolio story board, color story and presentation. |
| 8. Demonstrate different designs of garments which are appropriate\& functional with application of darts, Necklines , Cowls, armhole , Collars \& style lines. | Demonstrate draping and terminology. |
|  | Illustrate skirt variations, neckline and armhole variations. |
|  | Evaluate style lines, cowls, fitted midriffs, collors, bias cut dresses. |
|  | Demonstrate grading of basic bodice, skirt, trousers etc. |
|  | Demonstrate designs through draping method, cutting, stitching, drafting etc. |
|  | Evaluate fit of garments prepared. |
| 9. Demonstrate designof garments throughDraping method withcutting stitching andfinishing of variouschildren garment andladies garment. | Demonstrate basic draping method, block pattern making, truing etc. |
|  | Demonstrate cutting, stitching, finishing of basic garments by draping method. |
|  | Demonstrate cutting, stitching, finishing of ladies garments by draping method. |
|  | Demonstrate cutting, stitching, finishing of children garments by draping method. |


| 10. Demonstrate drafting, cutting, stitching and finishing of various men's and ladies trousers. | Demonstrate basic pattern drafting method. |
| :---: | :---: |
|  | Demonstrate cutting, stitching, finishing of basic shirt by draping method. |
|  | Demonstrate cutting, stitching, finishing of ladies trousers. |
| 11. Demonstrate drafting, cutting, stitching and finishing of Indo western garment using draping method. | Demonstrate design developments through basic drafting method. |
|  | Demonstrate pattern manipulation through basic drafting method. |
|  | Demonstrate stitching and finishing of Indo western garments. |
| 12. Evaluate production of garments and fashion styling for product development and merchandising. | Explain making of marker making, spreading, cutting, ticketing. |
|  | Explain making of bundling, sewing, finishing, quality checking. |
|  | Explain making of stain removal, packaging. |
|  | Explain about variation of cutting machine, sewing machine \& sewing attachments. |
| 13. Evaluate the knowledge of fashion styling on the basis of cultural and regional differ, Personal Style, Dressing for events. | Explain the variation of body types, body proportion. |
|  | Explain the colour texture, fashion styling on the basis of cultural and regional differ, Personal Style, Dressing for events. |
| 14. Access the knowledge of working processes in export house and buying house \& marketing, decision making Management techniques. | Explain the process of Designing of specification sheets and creating cost sheet. |
|  | Explain the process of Creating order break up, T.N.A PLANNING, Tech pack Interpretation. |
|  | Explain the process of Creating Bill Of Material, Vendor evaluation, Purchase Order. |
|  | Explain the process of Merchandise Management, Key Roles of a Merchandiser, Types of buyers. |
|  | Explain about Market resources, Market promotion, Branding, Pricing. |
| 15. Evaluate the Quality of productionto modernize and upgrade industry practices. | Explain about Practical aspects of Quality control and production. |
|  | Explain about Quality Inspection methods, Practical aspects of Quality Testing, Quality management. |
|  | Demonstrate Care labeling of apparels. |


| 16. Evaluate the technique <br> of Design Presentation <br> for Fashion. | Demonstrate creating \& development of Digital Portfolio. |
| :--- | :--- |
| Demonstrate Design development, client, material, trend research <br> and exploration |  |
|  | Demonstrate the process of Research and surveys for Digital <br> Portfolio. |
|  | Demonstrate Fashion Presentation, Design Sampling, Commercial <br> Applications. |
|  |  |

## 8. INFRASTRUCTURE

| LIST OF TOOLS AND EQUIPMENT FOR FASHION DESIGN \& TECHNOLOGY - CITS |  |  |  |
| :---: | :---: | :---: | :---: |
| Forbatch of $\mathbf{2 5}$ candidates |  |  |  |
| SNo. | Name of the Tool \& Equipment | Specification | Quantity |
| A. SKETCHING LABORATORY |  |  |  |
| 1. | Drawing Table with adjustable top. Desk having facility of keeping tools |  | 25 Nos. |
| 2. | Revolving Chair with adjustable height \& back support |  | 25 Nos. |
| 3. | Faculty Table \& Chair set |  | 01 No. |
| 4. | Storage Almirah |  | 02 Nos. |
| 5. | Adjustable Set square |  | 25 Nos. |
| 6. | White Magnetic Board with Felt board \& accessories |  | 01 |
| 7. | Air Conditioner |  | $\begin{gathered} \text { As } \\ \text { required } \end{gathered}$ |
| 8. | Display board |  | 02 Nos. |
| 9. | Dress forms( dummies) <br> - Children <br> - Ladies <br> - Gents |  | 02 Nos. 02 Nos. 02 Nos. |
| 10. | Tracing table |  | 02 Nos. |
| 11. | Mannequin's: <br> - children's <br> - Ladies <br> - gents |  | 02 Nos 02 Nos. 02 Nos. |
| 12. | Laptop |  | 1 No. |
| 13. | Interactive board |  | 1 No. |
| 14. | Visual / Document presenter |  | 1 No. |
| B. Theory Room |  |  |  |
| 15. | Single desks for trainees with arrangements of keeping Books etc. |  | 25 Nos. |
| 16. | Revolving Chairs without arms |  | 25 Nos. |
| 17. | Faculty Table \& Chair set |  | 01 No. |
| 18. | Desktop computer | CPU: 32/64 Bit i3/i5/i7 or latest processor, Speed: 3 GHz or Higher. RAM:-4 GB DDR-III or Higher, Wi-Fi Enabled. Network Card: Integrated Gigabit Ethernet, with USB Mouse, | 01 No. |


|  |  | USB Keyboard and Monitor (Min. 17 Inch. Licensed Operating System and Antivirus compatible with trade related software. |  |
| :---: | :---: | :---: | :---: |
| 19. | UPS |  | $\begin{gathered} \text { As } \\ \text { required } \end{gathered}$ |
| 20. | White Magnetic Board with Felt board \& accessories |  | 01 No. |
| 21. | Display Board |  | 01 No. |
| 22. | Storage Almirah |  | 01 No. |
| 23. | Book Shelf |  | 01 No. |
| 24. | A/C unit type |  | As required |
| C. Drafting/Cutting /Sewing Room Tools \& Equipment |  |  |  |
| 25. | Scissors 25 cm |  | 25 Nos. |
| 26. | Pinking Shears |  | 05 Nos. |
| 27. | Tailors Square |  | 21 Nos. |
| 28. | Leg Shaper |  | 21 Nos. |
| 29. | Garment Hangers |  | 20 Nos. |
| 30. | Screw Driver Set |  | 04 Nos. |
| 31. | Cart chop |  | 02 Nos. |
| 32. | Table Sharpener |  | 04 Nos. |
| 33. | Pressing Table |  | 05 Nos. |
| 34. | Blanket for padding of Pressing Table |  | 05 Nos. |
| 35. | Rubber mat (Size as per requirement |  | 05 Nos. |
| 36. | Sprayer |  | 05 Nos. |
| 37. | Waste Bin Big / Small |  | 10 Nos. |
| 38. | Pattern Punch |  | 25 Nos. |
| 39. | Pattern Notcher |  | 25 Nos. |
| 40. | Pattern Hanging Stand |  | 04 Nos. |
| 41. | Water Tub 60 cm dia |  | 01 No. |
| 42. | Stand for hanging dresses |  | 05 Nos. |
| 43. | Trial room | with 3 side mirrors of size 150 cm X 60 cm each with arrangements of hanging Dresses | 01 No. |
| 44. | Electric Automatic steam press |  | 02 Nos. |
| 45. | Electric automatic iron |  | 03 Nos. |
| 46. | Sewing Machine - Single Needle Lock |  | 21 Nos. |


|  | stitch Industrial model |  |  |
| :---: | :---: | :---: | :---: |
| 47. | Over Lock Machine 3 Thread |  | 01 No. |
| 48. | Overlock Machine 5 Thread |  | 01 No. |
| 49. | Pick Glass |  | 05 Nos. |
| 50. | Zig Zag Multi Purpose Machine |  | 01 No. |
| 51. | Machine attachments |  | $\begin{aligned} & \text { As } \\ & \text { required } \end{aligned}$ |
| 52. | Chairs with low back rest or stools for the machines (one for each machine) |  | 25 Nos. |
| 53. | Drafting Table |  | 13 Nos. |
| 54. | Display board covered with glass or acrylic sheet | 120*90cm | 02 Nos. |
| 55. | Instructor Table |  | 01 No. |
| 56. | Instructor Chair |  | 02 Nos. |
| 57. | Steel Almirah | $195 \times 90 \times 60 \mathrm{~cm}$ | 02 Nos. |
| 58. | Pigeon hole Almirah 10 lockers \& separate locking arrangements for trainees |  | 02 Nos. |
| 59. | Locks for above pigeon hole |  | 25 Nos. |
| 60. | Wall Clock |  | 03 Nos. |
| 61. | Calculator Desk Type |  | 01 No. |
| 62. | White Board with accessories (size as per requirement) |  | 02 Nos. |
| 63. | Dummy (Lady) |  | 02 Nos. |
| 64. | Mannequins(lady) |  | 02 Nos. |
| 65. | Mannequins(Kids) |  | 02 Nos. |
| 66. | Mannequins(Gents) |  | 02 Nos. |
| 67. | Air Conditioner unit 2 Ton capacity with Stabilizer |  | 04 Nos. |
| D. COMPUTER LABORATORY |  |  |  |
| 68. | Computer with multimedia System (Latest Configuration) with software \& UPS (0.5 VA with 15 minute back up) | CPU: 32/64 Bit i3/i5/i7 or latest processor, Speed: 3 GHz or Higher. RAM:-4 GB DDR-III or Higher, Wi-Fi Enabled. Network Card: Integrated Gigabit Ethernet, with USB Mouse, USB Keyboard and Monitor (Min. 17 Inch. Licensed Operating System and Antivirus compatible with trade related software. | 25 Nos. |
| 69. | Server system (Latest Configuration) with software |  | 01 No. |


| 70. | LAN Connectivity \& Internet facility to the computers |  | $\begin{gathered} \text { As } \\ \text { required } \end{gathered}$ |
| :---: | :---: | :---: | :---: |
| 71. | CAD-Pattern Making Software(3D) C Draw Latest Version |  | 05 Nos. |
| 72. | CAD-Fashion Design <br> Software(Fashion Studio)  |  | 05 Nos. |
| 73. | Antivirus Software |  | 21 Nos. |
| 74. | Laser Printer color A4 |  | 01 No. |
| 75. | Colored laser Printer A3 |  | 01 No. |
| 76. | Scanner |  | 01 No. |
| 77. | Computer Table for server |  | 01 No. |
| 78. | Printer Table |  | 02 Nos. |
| 79. | Table for Scanner |  | 01 No. |
| 80. | White Magnetic Board with Felt board \& accessories |  | 01 No. |
| 81. | Digitizer |  | 01 No. |
| 82. | Plotter |  | 01 No. |
| 83. | Display Board |  | 02 Nos. |
| 84. | Storage Almirah ( Size as per requirement) |  | 02 Nos. |
| 85. | AiR Conditioner |  | 02 Nos. |
| 86. | Wall Clock |  | 01 No. |
| 87. | Modular Workstation with chair |  | 20 Nos. |
| 88. | LCD Projector |  | 01 No. |
| 89. | Vacuum Cleaner |  | 01 No. |
| 90. | Trainer's Table \& Chair |  | 01 set |
| 91. | Laptop For Faculty(with latest configuration) |  | 01 set |
| D. TRAINEES' TOOL KIT FOR 25 TRAINEES + 1 Instructor(consumable) |  |  |  |
| 92. | Measuring Tape 150 cm |  | 25+1 Nos. |
| 93. | Seam Ripper |  | 25+1 Nos. |
| 94. | Thimble |  | 25+1 Nos. |
| 95. | Drafting Card Scales(set of six scales) |  | 25+1 Nos. |
| 96. | Tailors Square - Plastic |  | 25+1 Nos. |
| 97. | French Curve Set of six |  | 25+1 Nos. |
| 98. | Thread Cutter |  | 25+1 Nos. |


| 99. | Scale plastic 24 " | 25+1 Nos. |
| :---: | :---: | :---: |
| 100. | Paper Cutter | 25+1 Nos. |
| 101. | Loop Turner | 25+1 Nos. |
| 102. | Drafting Pins(set) | 25+1 Nos. |
| 103. | Drawing Drafting Template Stencil | 25+1 Nos. |
| 104. | Clutch Pencil | 25+1 Nos. |
| 105. | Eraser | 25+1 Nos. |
| 106. | Drawing Pencil ( $\mathrm{HB}, 2 \mathrm{~B}, 4 \mathrm{~B}, 6 \mathrm{~B}$ ) | 25+1 Nos. |
| 107. | Brushes Round(00,1,2,4,6,8) | 25+1 Nos. |
| 108. | Brushes Flat(1/4 inch, $1 / 2$ inch, 1 inch) | 25+1 Nos. |
| 109. | Color Palate | 25+1 Nos. |
| 110. | Pencil Crayons(set of 24 colors) | 25+1 Nos. |
| 111. | Poster Colour (set of 12 colors) | 25+1 Nos. |
| 112. | Water Colour( Set of 12 colors) | 25+1 Nos. |
| 113. | Steadtler (set of 48 colors) | 05 sets |
| 114. | White board marker pens | $\begin{gathered} \text { As } \\ \text { required } \end{gathered}$ |
| 115. | Tailors Chalk | As required |
| 116. | Machine Needles | $\begin{gathered} \text { As } \\ \text { required } \end{gathered}$ |
| 117. | Hand Needles | $\begin{aligned} & \text { As } \\ & \text { required } \end{aligned}$ |
| 118. | Brown Paper For Drafting | As required |
| 119. | Light weight Muslin Fabric For Draping | 5 m each |
| 120. | Medium Weight Muslin Fabric For Draping | 3 m each |
| 121. | Draping Pins | $\begin{gathered} \text { As } \\ \text { required } \end{gathered}$ |
| 122. | Photocopier Paper A4 size | $\begin{gathered} \text { As } \\ \text { required } \end{gathered}$ |
| 123. | Photocopier Paper A3 size | As required |
| 124. | Carbon Paper (White) | $\begin{gathered} \text { As } \\ \text { required } \end{gathered}$ |


| 125. | Carbon paper (yellow) |  | As <br> required |
| ---: | :--- | :--- | :---: |
| 126. | Carbon Paper (Black) |  | As <br> required |
| 127. | Carbon paper (red) |  | As <br> required |
| 128. | Gateway Tracing paper |  | As <br> required |

## ANNEXURE - I

The DGT sincerely acknowledges contributions of the Industries, State Directorates, Trade Experts, Domain Experts and all others who contributed in revising the curriculum.

Special acknowledgement is extended by DGT to the following expert members who had contributed immensely in this curriculum.

| List of members participated for finalizing the course curriculum of Fashion Design \& Technology (CITS)trade |  |  |  |
| :---: | :---: | :---: | :---: |
| SNo. | Name \& Designation Sh /Mr./Ms | Organization | Remarks |
| 1. | Dr.Darlie Koshy Director General and CEO | IAM \& ATDC <br> Apparel Export Promotion Council Gurgaon | Chairman |
| 2. | S. Venkatesh, Head HR \& Admin | Raymond | Member |
| 3. | Sanjeev Mohanty Managing Director | Bennetton India Pvt. Ltd., Gurgaon | Member |
| 4. | Animesh Saxena | Udyog Vihar Industries Association, Gurgaon B40, Phase 5, Udyog Vihar Gurgaon-122017 | Member |
| 5. | Arindam Das | National Institute of Fasion Technology, New Delhi | Member |
| 6. | Dr. Kushal Sen Professor | D/o Textile Technology IIT Delhi | Member |
| 7. | G.Bhatacharya HOD Textiles Department | Institute for Textile Technology, CHOUDWAR | Member |
| 8. | Poonam Thakur Professor \& Academic Head | NIIFT, Mohali | Member |
| 9. | L.N. Meena, Lecturer | Arya Bhatt Polytechnic, Delhi | Member |
| 10. | Prabhas Kashyap, General <br>  <br> Production Co-ordination | Gokaldas Export Ltd., Bangalore | Member |
| 11. | BishwanathGanguly | Madura Fashion \& Retail, Aditya Birla Centre for Retail Excellence (A B C R E) | Member |
| 12. | K.N. Chatterjee, HOD Fashion and Apparel Engineering | THE TECHNOLOGICAL INST. OF TEXTILE \& SCIENCES, Bhiwani, Haryana, INDIA-127021. | Member |
| 13. | Tapas Kumar Adhikari, Sr. Manager | Reliance Industries Ltd. | Member |
| 14. | Vikas Verma, Asst. Vice President | Welspun India Ltd. | Member |


| 15. | Navjot Walia, Vice <br> President | Maral Overseas Ltd., Noida | Member |  |
| :--- | :--- | :--- | :---: | :---: |
| 16. | Rajeev Mehani, Vice <br> President | Vardhaman Textiles | Member |  |
| Mentor |  |  |  |  |
| 17. | R.P. Dhingra, Director (P) | DGT | Mentor |  |
| Core Group |  |  |  |  |
| 18. | Haradhan Das, TO | CSTARI, Kolkata | Member |  |
| 19. | Subhankar Bhowmik, DPA <br> Gr. B | NIMI, Chennai | NIMI <br> Representative |  |
| 20. | Rajendra Kumar, JDT(WT) | DGT | Member |  |
| 21. | D. Shanthi, ADT | RVTI, Trivendrum | Member |  |
| 22. | Abha Rastogi, TO | RVTI, Panipat | Member |  |
| 23. | Chitra, TO | RVTI, Panipat | Member |  |
| 24. | Rinku Soni, TO | RVTI, Jaipur | Member |  |
| 25. | Babita, TO | NVTI, Noida | Member |  |
| 26. | Bhagyashree, TO | RVTI, Indore | Member |  |
| 27. | L. R. Ramesh Babu, TO | RVTI, Trivendrum | Member |  |
| 28. | S.S. Meena, TO | NVTI, Noida | Member |  |
| 29. | Bhavin Kumar M. Solanki | ITI, Jambughoda,Gujarat | Member |  |
| 30. | Divya, TO | RVTI, Bangalore | Member |  |



